

#### SOUTHWEST AREA STUDY

**Public Questionnaire Results Summary August 2011** 





#### WHERE YOU LIVE AND WHERE YOU WORK

- 36.6% reside in Fuquay-Varina, 14.9% in Holly Springs,4.0% in Angier, and 2.0% in Apex
- 39.6% have lived in the study area for more than 10 years
- 15.8% work in the SWAS area study, while 29.7% work in other areas of Wake County
- 57.4% commute more than 10 miles and 44.5% travel
  more than half an hour to work





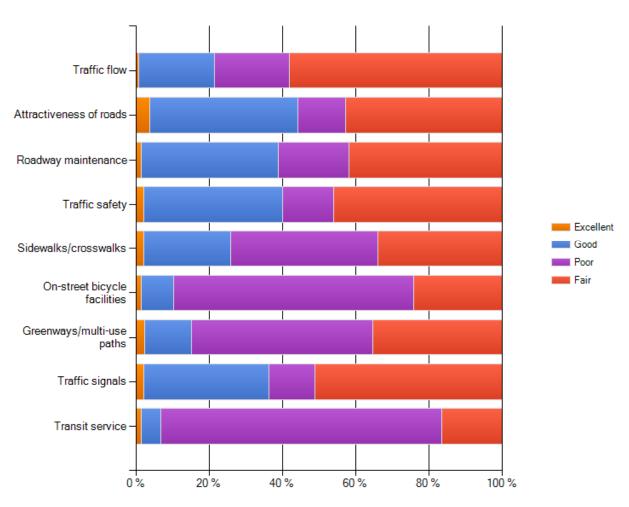
#### TRANSPORTATION AND GROWTH

- 51.4% rated the SWAS area transportation system as fair and 23.9% rated it as poor
- 57.2% believe that transportation in the study area has worsened in the last few years
- 50.5% think that growth in the study area is moving in the right direction
- 69.7% agree that growth in the study area is a good thing.





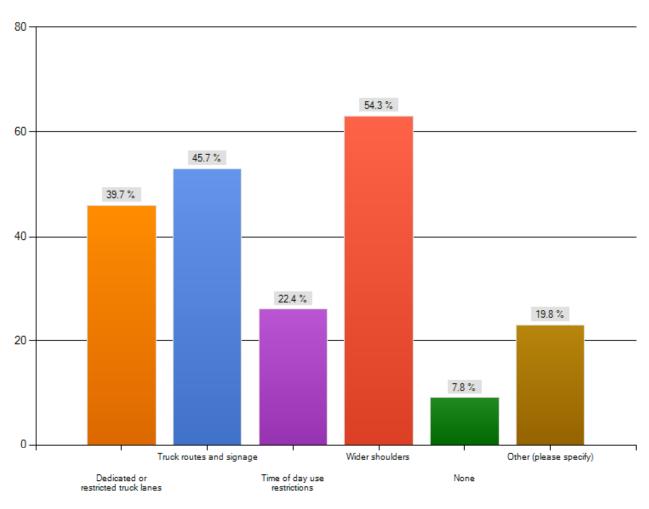
### How do you rate the following in the study area?







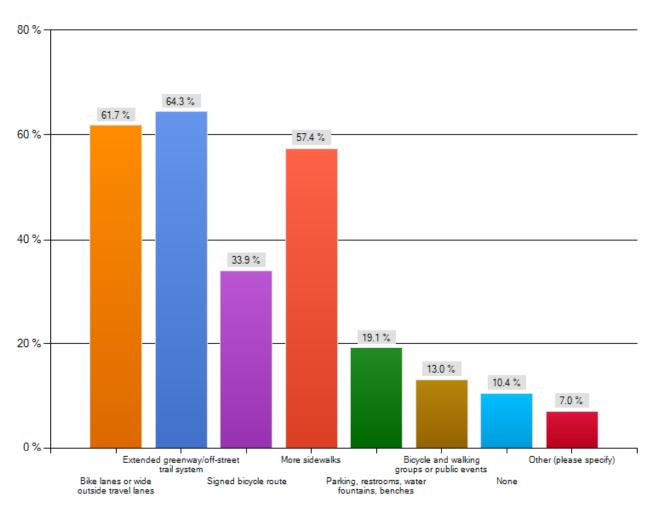
## WHAT IMPROVEMENTS ARE NEEDED TO HANDLE TRUCK TRAFFIC ON MAJOR ROADS?







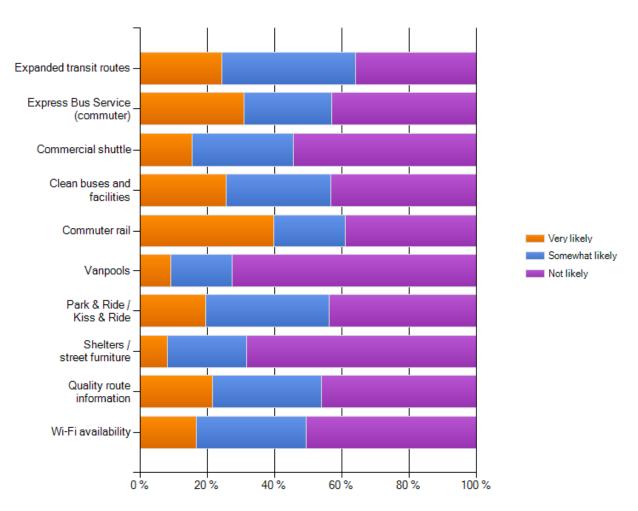
## WHAT IMPROVEMENTS COULD BE MADE TO INCREASE YOUR USE OF BICYCLING OR WALKING?







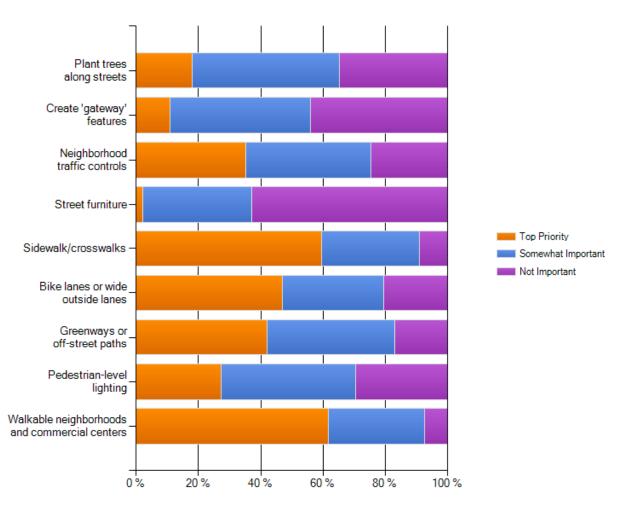
## HOW LIKELY WOULD YOU BE TO INCREASE YOUR USE OF TRANSIT IF THE FOLLOWING IMPROVEMENTS WERE MADE?







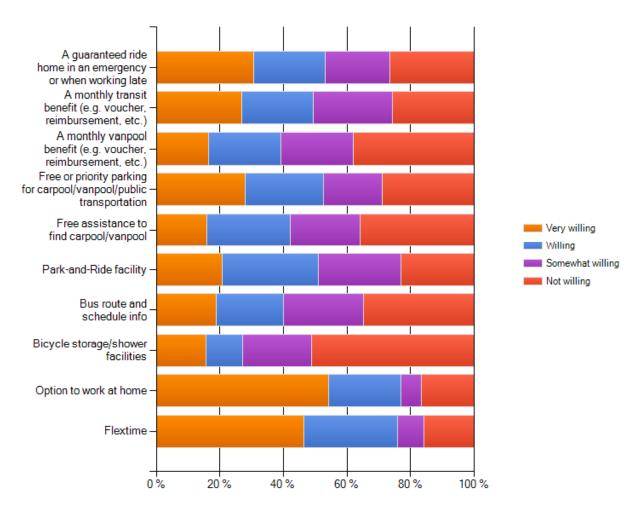
### HOW IMPORTANT ARE THE FOLLOWING IMPROVEMENTS?







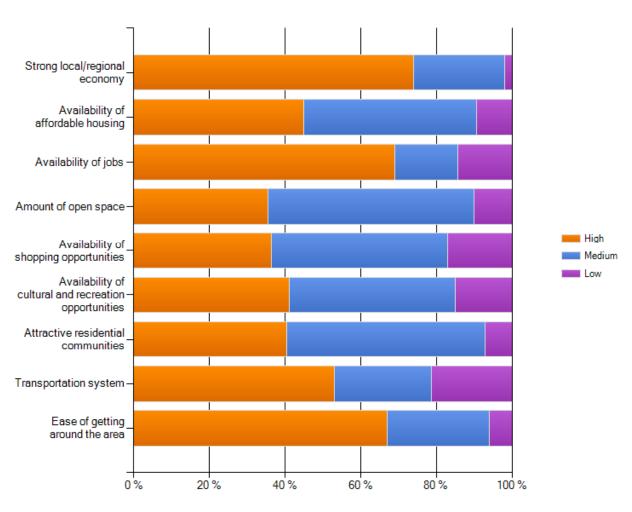
# IF YOU USUALLY DRIVE ALONE TO WORK, HOW WILLING WOULD YOU BE TO SWITCH TO AN ALTERNATIVE COMMUTE MODE IF YOU WERE OFFERED FOR THE FOLLOWING?







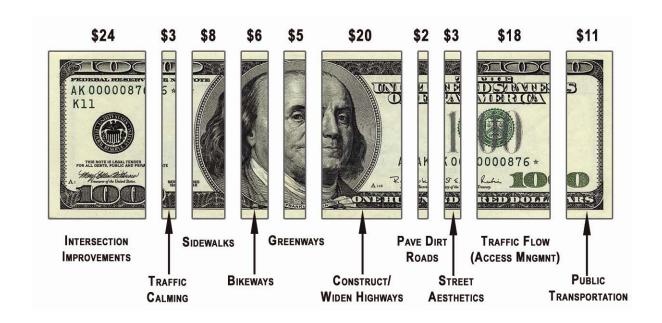
## WHEN CONSIDERING THE STUDY AREA, HOW WOULD YOU RANK THE IMPORTANCE OF THE QUALITY OF LIFE CHARACTERISTICS?







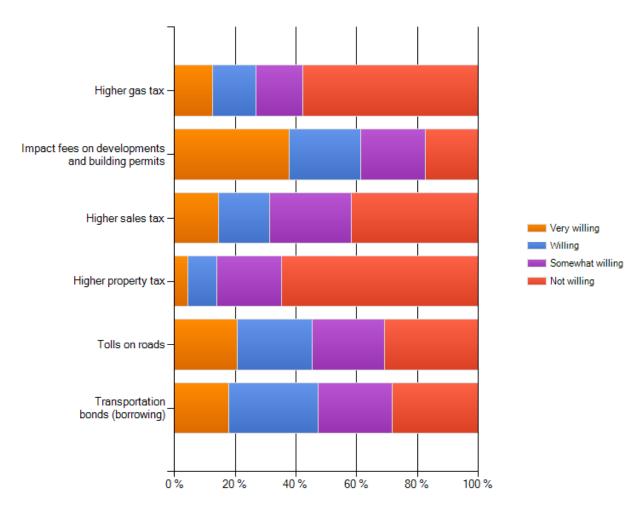
## IF YOU HAD \$100 TO SPEND ON TRANSPORTATION IMPROVEMENTS, HOW WOULD YOU SPEND IT?







# TRANSPORTATION IMPROVEMENTS OFTEN REQUIRE ADDITIONAL FUNDING. INDICATE YOUR SUPPORT FOR THE FOLLOWING FUNDING OPTIONS.





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CAMPO - Southwest Area Silley

