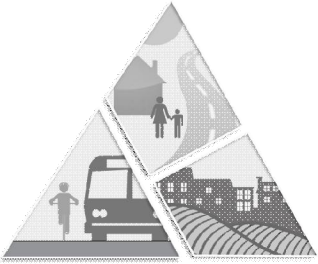




# REGIONAL COLLABORATION

Matt Noonkester, Seven Hills Town Planning

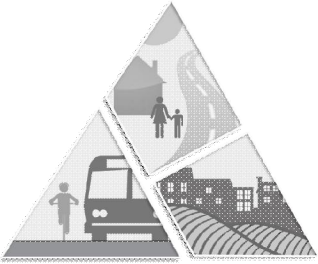


## LAYING THE FOUNDATION

- I have to admit that as a municipal official, I never thought I would be in support of regional property tax sharing.
- However, we at the local level have to change our mindset about the ways we look at economic development.
- As local officials we can no longer be constrained by development strategies limited to our towns' borders.
- We can no longer operate as islands onto ourselves. To do so will continue a formula for failure that we cannot afford.



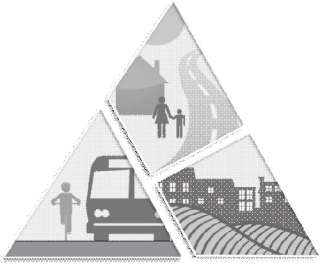
Bob Vein, Mayor, Town of Putnam &  
Chairman of NEC COG



## LAYING THE FOUNDATION

- So many issues transcend jurisdictional boundaries...
  - Growth & development
  - Transportation
  - Environmental Stewardship
- People affected by such issues have interdependent interests
- A single entity does not have power or authority to address all of the multi-jurisdictional issues in SWAS

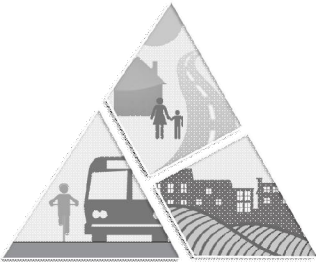




## OPPORTUNITIES FOR REGIONAL COLLABORATION

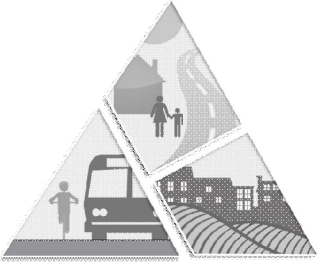
- Economic Development
- Environmental Stewardship
- Growth & Development
- Water & Sewer Infrastructure
- Transportation
- Education & Workforce Development





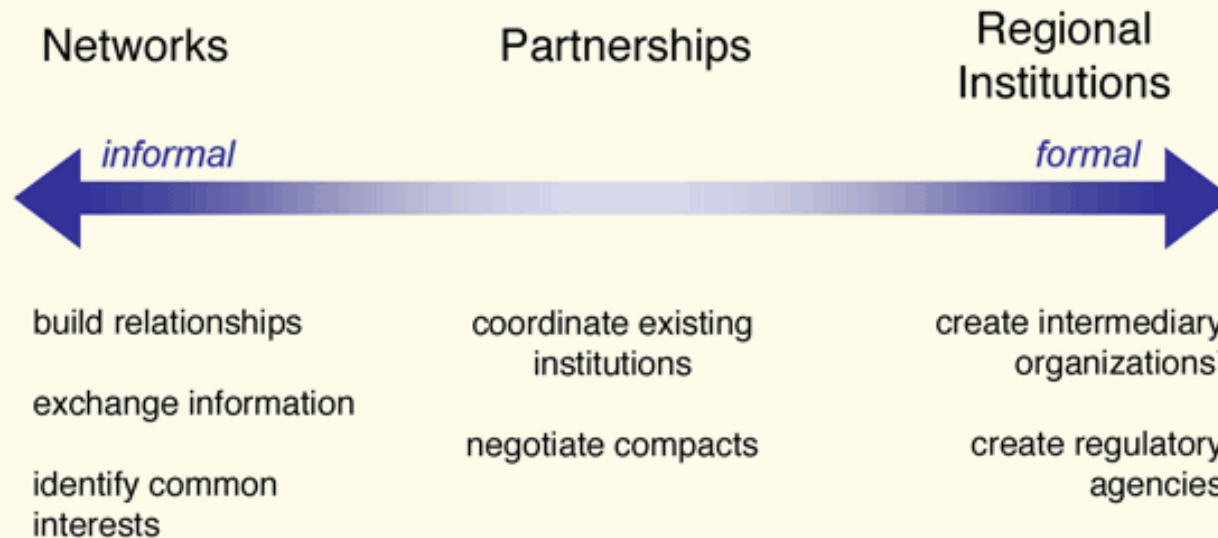
# OPPORTUNITIES FOR REGIONAL COLLABORATION

CONTEXT FOR OUR WORK	PROBLEMS WE SEEK TO ADDRESS	OUR KEY STRATEGIES	WHAT WE HOPE TO ACHIEVE					
<p>The Cumberland Region:</p> <ul style="list-style-type: none"> <li>• high quality of life</li> <li>• rich cultural heritage</li> <li>• appealing climate</li> <li>• strong and growing economy</li> </ul> <p>A region faced with:</p> <ul style="list-style-type: none"> <li>• rapid growth</li> <li>• water quality challenges</li> <li>• traffic congestion</li> </ul>	<p>Lack of coordination on growth-related issues across jurisdictional boundaries</p> <p>A loss of open space and farmland, with resulting impacts on plant species, wildlife, and water quality</p> <p>Inequality among subregions due to historical circumstances and ongoing incentives to compete for new development</p>	<p>Serve as a regional forum for discussions about land use, growth, development, and transportation issues in the Cumberland Region of Middle Tennessee</p> <p>Provide information, planning tools, and technical assistance focused on promoting quality growth in the region, with a specific focus on the following issues:</p> <ul style="list-style-type: none"> <li>• housing diversity</li> <li>• environmental and water quality</li> <li>• economic health</li> <li>• revitalization of town centers</li> <li>• infrastructure</li> <li>• transportation</li> <li>• land use planning</li> </ul> <p>Engage stakeholders across sectors in addressing regional challenges by leveraging key relationships from the private sector.</p>	<table border="1"> <thead> <tr> <th data-bbox="1365 537 1556 581">Short Term</th> <th data-bbox="1564 537 1749 581">Ultimately</th> </tr> </thead> <tbody> <tr> <td data-bbox="1365 587 1556 1196"> <p>A sense of regional identity</p> <p>A network of committed stakeholders</p> <p>Specific tools that will guide growth-related decisions in all sectors</p> <p>Greater awareness of the challenges and opportunities of regional collaboration on growth related issues</p> </td> <td data-bbox="1564 587 1749 1196"> <p>An integrated land use and transportation plan that embodies the quality growth principles espoused and endorse by regional stakeholders</p> <p>An on-going capacity to identify and address regional growth challenges</p> </td> </tr> </tbody> </table>	Short Term	Ultimately	<p>A sense of regional identity</p> <p>A network of committed stakeholders</p> <p>Specific tools that will guide growth-related decisions in all sectors</p> <p>Greater awareness of the challenges and opportunities of regional collaboration on growth related issues</p>	<p>An integrated land use and transportation plan that embodies the quality growth principles espoused and endorse by regional stakeholders</p> <p>An on-going capacity to identify and address regional growth challenges</p>	<p><i>Public Policy Research Institute and Lincoln Institute Joint Venture Cumberland Region Tomorrow Theory of Change Map</i></p>
Short Term	Ultimately							
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<p><b>WHAT WE HAVE TO WORK WITH</b></p> <p>An interested and engaged business community that is willing to lead a regional partnership.</p> <p>An iconic town (Nashville) that garners both national and international attention.</p> <p>Renewed public interest in living in downtown areas.</p> <p>Growing scientific information about conservation and water supply and quality issues.</p>	<p>Transportation gridlock that has resulted from significant growth and over-reliance on roads, highways, and the automobile to meet transportation needs</p> <p>Communications barriers between sectors with interdependent interests</p> <p>Threats to sense of place and community identity</p>							

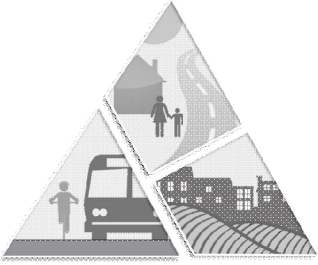


# OPPORTUNITIES FOR REGIONAL COLLABORATION

## Working Across Boundaries A Continuum of Responses

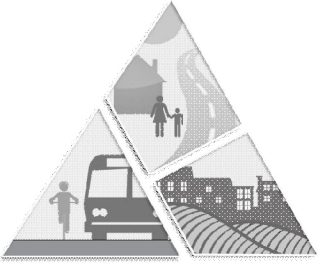


<sup>1</sup> Intermediary organizations: an agent who acts as a link between parties  
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## BACK YARD EXAMPLES

- US 70 Corridor Commission
- Plan-It East Regional Planning Partnership
- BRAC Regional Task Force
- Triangle Region Water Supply Study
- Imagine 2040: Triangle Region Scenario Planning Initiative
- Southwest Area Study



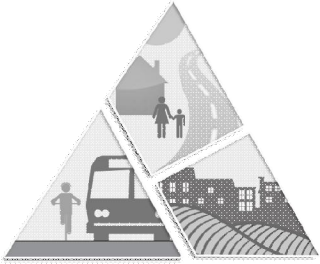
## SHOW ME RESULTS



### US 70 Corridor Commission

- Advocacy group for issues along US 70
- Six counties & the cities within them
- Born out of recommendations from the US 70 Corridor Access Management Plan (2006)
- MOU...visioning...target/processes...work plan...projects
- Group consensus & equal treatment along the entire corridor (e.g., new policy – no new traffic signals)
- Stopped the in-fighting & opened up a funding faucet





## SHOW ME RESULTS



### US 70 Corridor Commission

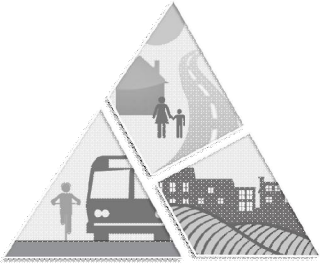
- Partnering Agencies:

- Board of Transportation
- NCDOT
- FHWA
- NC Ports Authority
- Eastern Carolina RPO
- Down East RPO

- Brings in the \$\$\$\$...

- Spot Safety & Hazard Elimination Funds \$30,000,000
- GARVEE Funds (Goldsboro & Havelock Bypass) \$150,000,000

- Three Year Capture (2007 – 2010) \$180,000,000



## GROUP DISCUSSION

- What big issues face the study area today?
  - Transportation Corridors (alignment / cross section)
  - Water & Sewer Infrastructure (capacity / customers)
  - Water Supply Protection
- How best do we deal with multi-jurisdictional issues facing the study area?
- What is the legacy of this project for regional collaboration?
- How do we measure success in this project?