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FOR IMMEDIATE RELEASE

SOUTHWEST AREA STUDY TO HOST LEADERSHIP SYMPOSIUM

FUQUAY-VARINA, NC – April 8, 2011 – The Southwest Area Study Team will be sponsoring a Leadership Symposium on Wednesday, April 13, at the Fuquay-Varina Community Center, 820 South Main Street from 1 p.m. to 5 p.m.

The Leadership Symposium will be structured around a series of discussion themes that include Transportation Mobility, Environment, Livability, Regional Collaboration, and Economic Vitality & Development. Participants of the symposium will include elected officials, municipal representatives, and additional stakeholders of the southwest area. Their input will be used to generate objectives for each of the study's general themes and will be vital for the successful creation of a sustainable transportation plan for the southwestern Wake County and northern Harnett County areas.

The Southwest Area Study is a collaborative study funded by the Capital Area Metropolitan Planning Organization and the North Carolina Department of Transportation. The study began in February 2011 and will be completed in approximately 18 months. The roughly 230 square mile study area generally includes the southwestern portion of Wake County and northern portion of Harnett County including the Towns of Angier, Apex, Fuquay-Varina, and Holly Springs.

For more information about the Leadership Symposium contact the consultant team's project manager Mike Rutkowski at (919) 678-4192.

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